

SUN PRAIRIE PUBLIC LIBRARY  
BOOK'N'IT! COMMITTEE MEETING  
5:30 P.M., Tuesday August 10, 2004  
Library Conference Room

Present: Alice Hensen, Michael Allen, Sharon Zindars, Bob Kincaid, Sharon Meier

Absent: Jeanie Farmer, Tom Diener, Terry Weisensel, Gloria Cavi, Pat Wende, Dawn Marie Loos

1. T-SHIRTS

Sharon Zindars reported that 200 t-shirts will be ordered. This amount was used because of a desire to give volunteers shirts. Zindars told the members that there was a problem with the two major sponsors as to the placement of their names on the t-shirts. Veridian would prefer to have their name on the shirt sleeve, rather than on the back of the shirts. This will cost an extra \$600.00. The final decision must be made by August 11, 2004. Sharon Zindars will contact sponsors and settle this matter.

2. SPONSORS

Alice Hensen reported that the goal of \$10,000 in sponsorships had been reached. The banner containing all sponsors names will be completed and hung next week on the exterior of the library with the other banners. A list of sponsors will also be placed in the library proper. "Thank you" to sponsors will also be placed in The Star after the run. The committee discussed the presentation before and following the run to thank the runners and sponsors and to present trophies. A amplifying system will be needed whether it be a bull horn or a microphone. Bob and Alice will do the introductions and awards at end of the race.

3. VOLUNTEERS

The number of volunteers for the run, at present is not quite what was expected so there is a possibility some volunteers will be asked to do double duties. Volunteers will also clean up after the run. Bob Kincaid will make sure there are enough trash cans.

The Friends will be asked to deliver the bagels and fruit as early as possible.

4. BOOK SALE

There was no report

5. ENTRANTS

There are approximately 38 runners pre-registered as of today. The committee expects more to register the morning of the run. A money box will be needed the day of the run to handle money from late entries.

6. PUBLICITY

The insert on Sun Prairie in the Wisconsin State Journal has gone out and has gone out. There will be an ad in the Corn Fest insert in The Star next week. Press releases have been issued to newspapers and television stations. The parade and CATV will not be included this year but will be incorporated

into the publicity next year.

A suggestion was made to reward the creator of the “Book’n’It! Title. A possibility would be a t-shirt.

Gloria Cavil has composed a letter to residents along the run route. This letter with an application will be delivered to these people by library staff.

A wrap-up meeting will be held Tuesday, August 17, 2004 at 5:30 P.M..

The meeting was adjourned at 6:30 P.M.

Respectfully submitted by Sharon Meier