

SUN PRAIRIE PUBLIC LIBRARY FOUNDATION
BOARD OF DIRECTORS MEETING
Tuesday, April 25, 2006
Library Conference Room

Present: Jeanie Farmer, Pat Wende, Sharon Zindars, Alice Hensen, Frank Peot, Rebecca Renk, Mike Allen, Sharon Meier
Absent: Tom Diener, Terry Weisensel

The meeting was called to order at 5:30 p.m. by board president Alice Hensen.

1. CHANGES TO AGENDA

“Book’n’It!” planning from agenda number 5 was moved to first. Pat Wende introduced Frank Peot and informed the board that he is willing to help with coordination of “Book’n’It.”

Sharon Zindars, Frank Peot and Naomi Smith will meet Sunday, May 7, 2006 at 1:00 p.m. to get the planning started. “Book’n’It!” will be Saturday August 19, 2006. Some suggested changes in the run/walk: Suggestions were/ that the t-shirt order be cut in half from last year’s order. Brochures going out to runners could give a choice as to whether they want a shirt or not. Instead of trophies, medals be awarded to winners. Offering a family rate to encourage walkers was another suggestion

Pat Wende suggested sending a flyer home with students emphasizing the family walk. Wende volunteered to design the flyer.

Run information should be sent to runner organizations immediately. The library web site will also be utilized to promote the event. Sharon Zindars asked the board if another part-time person could be hired to help with “Book’n’It!” **MOTION:** Pat Wende made a motion to hire someone to help part-time with the run/walk. The motion was seconded and passed.

2. REVIEW OF MINUTES

The minutes from the January 31, 2006 meeting were reviewed. **MOTION:** Jeanie Farmer made a motion to accept the minutes as presented. The motion was seconded and passed.

3. FINANCIAL REPORT

Jeanie Farmer updated the board and noted that there is presently \$81,000 in the foundation account. The goal for the year is \$100,000.

4. NATIONAL LIBRARY WEEK MAILING

Sharon Zindars noted that the cost of the mailing is already paid for and money is still coming in. There was a discussion comparing the spring mailings with the fall mailings. Zindars noted that the response to the fall mailing is better than the spring mailing. Rebecca Renk asked about adding townships to the mailing list. She suggested enlarging the list to the fall mailing rather than the spring mailing. Zindars was asked to do a summary of the results of the mailings for further discussion.

4. "BOOK'N'IT!" PLANNING

See agenda #1, changes in agenda

5. MARKETING PLAN

It was suggested that the foundation look into grants. Jeanie Farmer explained that we need a marketing plan to be eligible for grants. Sharon Zindars will contact Mark Ibach to see if he can offer assistance in developing a marketing plan. Mike Allen volunteered to contact other non-profit organizations he has connections with to see if they have plans.

Pat Wende asked Zindars if it would be possible to send the run/walk information to runners via e-mail.

MOTION: Pat Wende made a motion to adjourn the meeting. The motion was seconded and passed.

The meeting was adjourned at 7:00 p.m.

The meetings for 2006: January 31, 2006, April 25, 2006, July 27, 2005, October 26, 2006, and December 28, 2006

Respectfully submitted by Sharon Meier