

SUN PRAIRIE PUBLIC LIBRARY FOUNDATION MEETING
Wednesday, March 10, 2004
Library Conference Room

Present: Alice Hensen, Sharon Zindars, Jeanie Farmer, Tom Diener, Dawn Marie Loos, Mike Allen,
Sharon Meier

Absent: Terry Weisensel, Pat Wende

The meeting was called to order at 5:10 P.M. by board president Alice Hensen.

1. APRIL MAILING

Sharon Zindars presented the board with three samples of the brochure design for the April mailing. A discussion followed and the board chose the sample they felt had the best color combinations. The mailing will be going out April 1, 2004.

Sharon Zindars proceeded to inform the board that the Sun Prairie District 2 list, the library donor list and the Chamber of Commerce list will be used for the mailing. She also explained that for this mailing one district in the City will be used as a test area with the mailing going to all residents of this district with library cards. The total of all these sources will bring the mailing to approximately 3,000. The cost for the mailing will be approximately \$824.00. A discussion followed. The possibility of further mailings to other districts in the City should be considered for future mailings. Information about the fund raiser will go in the local paper, the library newsletter and on the local cable station. MOTION: Jeanie Farmer made a motion to proceed with the mailing of 3,000 and to accept the favored brochure for the mailing. The motion was seconded and passed.

2. FALL FUN RUN

Two designs for the fun run t-shirts and posters were presented by Sharon Zindars. The board chose one of the designs and a discussion followed concerning sponsors and placement of their names on the shirts. It was decided to place sponsor names on the back of the shirts. The subject of what price range would make sponsors eligible for placement on the shirt will be deferred for discussion with Bob Kincaid. A lengthy discussion followed concerning various aspects of the run. Sharon Zindars will contact Bob Kincaid and arrange small group meetings with him to work out more details of the run.

Sharon Zindars reported that money for the tile sales has started to come in. The checks for these sales have been made out to the Friends of the Library and will have to be signed over to the foundation.

Jeanie Farmer reported that the permanent tax exempt status had been received.

3. The minutes from the January 29, 2004 meeting were reviewed and accepted as presented.

MOTION: Jeanie Farmer made a motion to adjourn. The motion was seconded and passed. The meeting was adjourned at 5:55 P.M.

Respectfully submitted by Sharon Meier