

SUN PRAIRIE PUBLIC LIBRARY FOUNDATION MEETING
Monday, April 5, 2004
Office of Library Director

Present: Tom Diener, Sharon Zindars, Bob Kincaid, Pat Wende, Sharon Meier

Absent: Mike Allen, Alice Hensen, Jeanie Farmer, Terry Weisensel, Dawn Marie Loos

The meeting was called to order at 5:35 P.M. by Sharon Zindars.

1. TILE SALES

Sharon Zindars presented a sample of an order form and gift certificate for the tile sales. This will be used for ordering tiles until the foundation can come up with a promotion campaign.

2. "BOOKIN IT" RUN FOR READING

Applications and sponsor information that Mike Allen got from Stoughton's Syttende Mai run/walk was reviewed.

Sharon Zindars presented revisions of the logo for t-shirts and posters. A discussion followed about colors and minor changes in design. Sharon will ask for a change in the design and color scheme.

Sharon Zindars told the board that there was a Boy Scout troop interested in helping with the run and wondered what the age limit should be for volunteers. The board agreed that volunteers may be 11 years old with an adult supervising each child. The Sun Prairie Police Junior Auxiliary was also mentioned for volunteers. Bob Kincaid will re-check the route and create a list of the type and numbers of volunteers needed.

It was agreed that a budget for the run should be drawn up so there is an idea as to how much to ask of sponsors. The expenses were estimated at \$2,000.00. The group decided that finding one business to sponsor this whole amount would be ideal. Alice Hensen will be asked to contact one of the businesses suggested as a possible main sponsor. A list of other businesses was discussed to be contacted as co-sponsors. We will wait until Alice has results to report before contacting other co-sponsors.

Bob Kincaid presented a draft of an application form. The board made a few changes to the application. Pat Wende will work with Bob on design of the application. The finished application will be published on the Library Web site, Runners World, Badgerland Striders and The Star will also be used to promote the run. For answers to questions concerning the run, the library phone number will be used with one person delegated to take care of this. Pepsi Cola will also be asked about providing a banner.

Bob Kincaid will contact the high school athletic department about a timer clock. Bob also will check with the City Planning Department for a map of the route as well as a map of how to locate the starting point. Bob has placed a deposit on Sheehan park and has talked to the City Recreation director about using the aquatic center showers for runners. He will also check with other businesses for donations, such as soda, bagels, etc.

Purchase of Corn Fest entry tickets to use as a promotion for the run was also a suggestion.

MOTION: Tom Diener moved to adjourn the meeting.

The meeting was adjourned at 6:55 P.M.

Respectfully submitted by Sharon Meier